CITIZEN JOURNALISM NETWORK



CJN is building the future of media by merging its dominant influence in citizen journalism, rapidly expanding social media presence, expertise in web3 consulting, advisory and marketing services, and robust venture portfolio

Advisory, Incubation and Acceleration

Supporting projects at every stage of company development on operational, financial and commercial fronts (more than 250 projects went through our programs so far)

Media

Hosted by Mario Nawfal, IBC Group runs the largest Twitter Spaces show with a weekly reach of 10 million users, featuring influential figures like Elon Musk, Imran Khan, Bill Ackman, and CZ.

We are expanding our network across all social media



Web3 advisory and marketing services

IBC has a long-running expertise in providing web2 and web3 companies with industry-leading advisory and marketing services

Ventures



Holds project tokens and equity issued from either (1) direct investments or (2) the provision of services. IBC has invested directly or indirectly in 128 + portfolio companies



Decentralized global team

The team is composed of **50+ specialists** and industry insiders across legal, technical, marketing and finance, spread across multiple departments. The company has presence around the world **covering all time zones**.



Mario Nawfal Founder / CEO of IBC group

Mario is a serial investor, international speaker and one of the most influential figures in Web3. He founded his first company in 2012 (*Froothie*) with operations in over 30 countries.

Currently also the host of "The Roundtable"



Bob Wazneh

Managing Partner / COO



Tarek Hassoun CFO



Nedyalko Nedyalkov

Chief of Sales & Business Development



Romy Hamadeh Roundtable Manager



Mona Bourgess Operations Manager



M K Head of Marketing





1. Marketing Advisory

Consult with our team of marketing experts and growth hackers who will guide you to the best way in achieving community building, brand awareness, media exposure.

Community Building

We will create a strategic approach to target an engaged and loyal audience for your brand, whether through community management or growth hacking your socials and to the right people.

Brand Awareness

We will help you create through advertising and PR efforts, and engaging with consumers on social media. We will help increase recognition, credibility and trust in the brand.

Media Exposure

Whether through our Roundtable spaces, Mario Nawfal's platform, the Media assets we have access to or the Influencers we are connected to, we will be put you on the Map!

We will carefully curate the **right advisors from our team** that will **add most value** to **your endeavor** and pre-approve them together before starting



2. Media - The Roundtable - http://roundtable.live

IBC runs the most popular live show on Twitter "The Roundtable". In the wake of the FTX collapse, the Roundtable quickly grew into an open forum of cultural importance to the crypto community and proponents of citizen journalism, closing in on 15M listeners in one of our most recent shows. Whether it's CNBC, Forbes or Fox News, the show has been a credible source for many top tier News Platforms with millions of followers.





2.1 Media - The Roundtable - Most Popular Live Show on X / Twitter

Despite being a relatively new and innovative medium our shows have already achieved remarkable listenership, often rivaling or even surpassing that of mainstream media.





2.2 Media - The Mastermind Behind The Show



Mario Nawfal

Founder / CEO of IBC group Mario is a serial investor, international speaker and one of the most influential figures in Web3. He founded his first company in 2012 (*Froothie*) with operations in over 30 countries.

Currently also the host of "The Roundtable"





Mario Nawfal @MarioNawfal

We're working on improvements to analytics.twitter.com. In download reports here. You can try the new version of acc

28 day summary with change over previous period

Tweet impressions 2.18B ↑444.5%

Followers **1.13M** ↑205,963





2.3 Featured speakers - At the Roundtable Show



Elon Musk



Imran Khan



Mick Mulvaney



Harmeet K. Dhillon



Marc Andreessen



Hunter Biden



Andrew Tate

Anthony

Scaramucci



Marc Cuban



Bill Ackman

Michael Bay



Vivek Ramaswamy



Congresswoman Lauren Boebert

Congressman **Thomas Massie**





Sam Bankman-Fried





Scott Adams











General Mike Flynn

Rudy Giuliani



CZ Binance





Alex Jones



Jesse Powell

Dr. Drew



Robert Kiyosaki

Matt Walsh



Marianne Williamson



Roger Stone















8



Nouriel Roubini



Patrick Bet David





Andrew Yang

2.3.1 Featured speakers - At the Roundtable Show

One of our most Recent Spaces included the Tate brothers, Vivek Ramaswamy, Mike Flynn, Alex Jones and Elon Musk. The Space was covered by multiple news platforms -> <u>Business Insider</u>, Fox News, Daily Mail, The Hill, Hackernoon, Londonreal

You can find the space Recording here

X SPACES CONVERSATION WITH CONTROVERSIAL FIGURES







2.4 Our shows cover different niches

Daily Shows

- Politics: From global wars to presidential campaigns, our unbiased coverage spans major world events. With exclusive insights from political figures like Andrew Yang, VivekG Ramaswamy, and Kari Lake. Our platform captivates over 12 million listeners and resonates across multiple news platforms
- **CTH:** Your town hall for the biggest guests, breaking news and discussions in crypto, hosted by Mario Nawfal, Scott Melker and Ran Neuner
- **Finance:** where we bring you insights on FOMC, CPI, and key market dynamics with the likes of Professor Plum, John Reed Stark, Mark Cuban, and Grant Cardone
- Daily News show: Stay informed and connected with our daily news show, your go-to source for concise recaps of major events around the world, delivered to you every day
- **Degen Shows:** your quick ticket to the latest trends, news, and expert insights in the dynamic world of decentralized finance and digital currencies

Weekly Shows

Pure Sharktank: where innovative ideas meet strategic investors on RT

- The Alpha Show: Experience the cutting edge on 'Alpha Show' weekly, delving into the forefront of trends, technology, and innovation on RT
- Al Show: exploring the latest breakthroughs and applications
- Sports Spaces: Delivering quick bites on major events and diving into the thrilling universe of sports NFL games
- Gaming Spaces: Where we explore the latest releases, trends, and gaming culture
- Crypto Weekly: Where we uncover the latest crypto news



2.4.2 Setting the high score, not just playing the game



Source: https://twitter.com/cashflow_ch/status/1748781540920697000?s=48

2.4.3 CPM remains very low





2.4.4 Audience is growing rapidly with every new show and breaking news coverage

First Live Coverage during FTX collapse Political News & Discourse **Finance Daily** 🗥 Mario Nawfal 🥺 🛛 Host 🗥 Mario Nawfal 🤣 🛛 Host 🚵 Mario Nawfal 🤣 🛛 Host #FinanceDaily: Affirmative Action & Corporate DEI **LIVE: DeSantis Running for President-**EMERGENCY SPACE: Elon Musk joins the show + FTX PCE LIVE **Hack Live Updates** w/@RudyGiuliani & Trump Advisors 6.4M tuned in · May 24 · 5:43:37 Mario Nawfal 🤣 Subscribe Play recording Play recording Play recording 🙆 Mario Nawfal 🤣 💆 Host 🍙 Mario Nawfal 🤣 📓 🛛 Host 🌰 Mario Nawfal 🤣 Host LIVE ALEX JONES, MUSK, TATES **GAETZ, VIVEK, CALACANIS, PBD** K LIVE: ISRAEL HAMAS WAR COVERAGE SBF First Crypto Interview Since FTX Collapse! - The #XTownHall Roundtable DAY 1 ▶ Dec 10, 2023 · 2h 52m · 15M tuned in 11.6M tuned in • Oct 7 • 18:01:17 **Play recording** Play recording Play recording 22:01 · 12/10/23 from Earth · 34M Views September 2022 **March 2023** June 2023 4.9K Reposts 1.2K Ouotes **TwitterFiles** Coverage Live Events Coverage **Crypto Town Hall** 17K Likes 5.5K Bookmarks 0 🌰 Mario Nawfal 🤗 Host 🚵 Mario Nawfal 🤣 🛛 Host 🙆 Mario Nawfal 🤣 Host Nelk Boys 🤗 ╾ @nelkboys · 12/11/23 Elon Musk Joins Us Again LIVE - #TwitterFiles Live SEC SUES COINBASE w/ Raoul Pal & Marc Cohodes LIVE: MISSING TITANIC SUB w/ Multiple Experts & This is crazy #CryptoTownHall Coverage Passenger Friends Mario Nawfal 🤣 💹 @MarioNa... • 12/11/23 Would love to have you guys on next time Play recording Play recording Play recording **AI** Spaces 🙆 Mario Nawfal 🤣 Host 🚵 Mario Nawfal 🤣 🔳 🛛 Host LIVE: RUSSIAN COUP HAS ENDED SAM ALTMAN FIRED w/ Chris Anderson & Gary Markus 17.2M tuned in · Jun 23 · 23:47:44 686K tuned in · Nov 18 · 1:49:50 Play recording Play recording

2.5 Political Roundtable Mario Account - Case Study



Mario Nawfal 🤣 @MarioNawfal · May 25

🖪 Mario Nawfal 🐼 Host

LIVE: DeSantis Running for President-w/@RudyGiuliani & Trum...

6.1M tuned in · May 25 · 5:43:37



O 6,746 **1.075** 111 14M \bigcirc 5.266

Mario Nawfal 🤣 @MarioNawfal · 6h Total listeners between the @DavidSacks/@elonmusk space and our live stream is over 6.5 MILLION listeners and rising.

The CNN Town Hall with Trump only had 3.3 million.

The death of mainstream media. Enough said.

Mario Nawfal 🤡 Host

LIVE: DeSantis Running for President-w/@RudyGiuliani & Trum... 5.4M tuned in · May 25 · 5:43:37

Play recording





<u>1</u>

I can't wait to launch our daily crypto spaces, w/ Mario and @cryptomanran.

Elon Musk 🤣 💟 @elonmusk · May 25 Replying to @MarioNawfal and @DavidSacks Citizen journalism breaks the monopoly held by a handful of editors they naturally don't like that O 1.483 tl 4,563 🔿 38.9K



entire twitter spaces. So if you cannot access the spaces function at all, sorry... blame Elon

5:25 AM · 04/12/2022 · Twitter Web App

Ju View Tweet activity

977 Retweets 105 Quote Tweets 20.5K Likes

O 766

1.371





Bill Ackman 📀 @BillAckman · Jun 24 If you want to know what is going on in Russia, skip @CNN and go to @MarioNawfal's Spaces underway now. 11 2.8M 1

10.2K

...

2.6 Political Roundtable Mario Account - Case Study





1 Mario Nawfal Retweeted



types and political nacks for hipping

late. It was perfect once it got going,

and now you're just making it bigger

Total listeners between the @DavidSacks/@elonmusk

LIVE: DeSantis Running for

President-w/@RudyGiuliani...

space and our live stream is over 6.5 MILLION listeners

The CNN Town Hall with Trump only had 3.3 million.

The death of mainstream media. Enough said.

twitter.com/i/spaces/1djGX...

🐻 Mario Nawfal 🤣 @Mario Nawfal - 3h

and rising.

out that the Space started 15 minutes

MSNBC: 1.165 million viewers Twitter: 6.5 million viewers

[1]:adweek.com/tvnewser/here-..[2]:twitter.com/DavidSacks/sta...

MSNBC:

MSNBC is the second-most-watched basic cable network in primetime for February 2023 According to Nielsen live-plus-same-day data, the network averaged 1.165 million total viewers in the daypart, only fewer than Fox News. MSNBC also averaged 711,000 total day viewers in February, No. 2 on basic cable in total day again only behind Fox News.

In addition to ranking No. 2 in total primetime viewers and total day viewers, MSNBC ranked No. 21 in the primetime demo (119,000) and No. 17 in the total day demo (80,000) across basic cable.

Chris Hayes 🔮 @chrislhayes · May 25 I'm sorry but this is an ASTOUNDINGLY HUMILIATING degree of incompetence. Unspinnable failure. Total and complete. Fully public. twitter.com/tomgara/status...

♀ 193 1, 467	\odot	3,168	dл	681.5K	≙
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Bill Ackman 🤣 @BillAckman · 24 Jun And no commercial breaks.

🍓 Bill Ackman 🤣 @BillAckman · 24 Jun

If you want to know what is going on in Russia, skip @CNN and go to @MarioNawfal's Spaces underway now.

Ѻ 121 ℃ 117 ♡ 1,926 ||,| 400.1K ੯

Bill Ackman 🤣 @BillAckman · 24 Jun If you want to know what is going on in Russia, skip @CNN and go to @MarioNawfal's Spaces underway now.

Q 766 1, 1,369 ♡ 10.2K ||,| 2.8M 1

Mario Nawfal 🧇 @MarioNawfal · 23 Jun Musk vs Zuckerberg CAGE FIGHT: How I Accidentally Caused It

Two days ago, I tweeted about META's competitor to Twitter called 'Threads'.

I took a few jabs at Meta, then referenced their Chief Product Officer saying how they've "been hearing from creators and public figures who... Show more



2.7 Crypto Roundtable Mario Account - Case Study

- Format Example 1: Layer 2s: The Future of Crypto? w/@MantaNetwork
- Format Example 2: <u>BITCOIN BREAKS \$64K THEN DROPS BELOW \$59K!</u>
- Format Example 3: <u>\$27T INTO CRYPTO | CELSIUS SELLOFF #CryptoTownHall</u>
- Format Example 4: IS CRYPTO DEAD?
- Format Example 5: SatoshiVM: The Truth Behind the FUD #CryptoBreaking
- Format Example 6: MOST SUCCESSFUL WEB3 GAME? w/ PIXELS

	ial 🤣 🛐 @Mario NG ON?? 😚 😚 🕻			
Mario	Nawfal 🤣 👩 🗄	lost		
🗶 BIT	COIN BR	REAKS \$64	K THEN	
DROP	S BELOV	V \$59K! w/	/@linq_gr	ou
605K tune	d in • 28 Feb • 2:4	7:06		
		Play recording	ţ	



2.8 Crypto Roundtable Mario Account - Exclusive Countdown - Case Study

Format Example :

44x LAUNCH: @EntangleFi The AWS Of Blockchain

#CryptoCountdown

Mario Nawfal 🤣 🛐 @Mario Nawfal - 10h

We've done Countdown Spaces for Pixels (+17,000%), Portal (+4,000%), Qorpo (+2,200%), Octavia (+5,500%), Star Heroes (+6,000%), K9 Finance (+6,800%), Scallop (+1,000%) etc...

And the above returns are CURRENT, NOT All Time Highs!

Today's countdown space:

17 38

Mario Nawfal Reference For Host 44x LAUNCH: @EntangleFi The AWS Of Blockchain #CryptoCountdown 171K tuned in · 13 Mar · 1:16:50 Play recording

♡ 858

1. 748K

Format Example : <u>@PORTALCOIN_LAUNCH_COUNTDOWN</u> w/ Yat Siu, OSF, Pixels & Axie Founders



Mario Nawfal 🤣 🛐 @MarioNawfal



I don't usually post about projects, but I'm very excited to be part of one of the industry's best games, and what could be one the best performing launches of 2024.

Here's some facts:

- 180K Daily Active Users (Numbers don't lie)
- Listing on Binance
- Building in public for over 2 years

The crypto community has been waiting for a web3 game to cross the chasm into the broader gaming world, and my bet is that @pixels_online will lead that charge.

Proud to be part of a project doing the right thing, the right way, consistently and passionately.



10:20 pm · 18 Feb 2024 · 888K Views



Q 102

2.9 The Crypto Town Hall with Mario Nawfal - Case Study

The Crypto Town Hall buzzes with excitement as crypto enthusiasts gather to discuss the number one reference to crypto on Twitter hosted by Mario Nawfal, Ran Neuer, and Scott Melker.

PURPOSE: No Bias, No Echo Chambers



Scott Melker

Founder / Host Of Crypto Town Hall



Mario Nawfal

Founder / CEO of IBC group



Ran Neuner

Founder / Host Of Crypto Banter Scott Melker, aka **The Wolf Of All Streets**, Producer. Host <u>The WOAS</u> <u>Podcast</u> & <u>CryptoTownHall</u>, author <u>The Wolf Den Newsletter</u>. Is an expert cryptocurrency trader and investor with over 20 years of experience. His sound trading strategies have helped numerous investors achieve significant returns in the highly volatile crypto market. Melker is widely followed on social media platforms where he shares his insights and industry knowledge, positioning himself as a trusted thought leader in the industry.

Mario is a serial investor, international speaker and one of the most influential figures in Web3. He founded his first company in 2012 (*Froothie*) with operations in over 30 countries.

Currently also the host of "The Roundtable"

Ran Neuner, the founder of Crypto Banter, is a renowned visionary leader in the crypto industry with unparalleled expertise and an unwavering commitment to innovation. He brings insightful and cutting-edge insights to the world of blockchain and cryptocurrencies. His influence on the industry is widely recognized, having successfully sparked dialogue and progress among key players in the space. Format Example : LIVE WITH PETER SCHIFF ##CryptoTownHall

Crypto Town Hall 🧇 @Crypto_TownHall

Crypto Town Hall Host
KUVE WITH PETER SCHIFF #CryptoTownHall
162K tuned in · 21 Feb · 1:14:06

Play recording

7:25 pm · 21 Feb 2024 · 287.4K Views

2.10 Crypto Roundtable Mario Account - Exclusive Countdown - Case Study



Mario Nawfal 🤡 🛐 @MarioNawfal · 10h

1]38

We've done Countdown Spaces for Pixels (+17,000%), Portal (+4,000%), Qorpo (+2,200%), Octavia (+5,500%), Star Heroes (+6,000%), K9 Finance (+6,800%), Scallop (+1,000%) etc...

And the above returns are CURRENT, NOT All Time Highs!

Today's countdown space:



♡ 858

1. 748K

口 土

Format Example :

@PORTALCOIN LAUNCH COUNTDOWN w/ Yat Siu, OSF, Pixels & Axie Founders

Mario Nawf	al 🤣 🗊 @Mariol	Nawfal · 29 Feb		
Mario	Nawfal 🤣 👩 🖽			
Siu, OS		UNCH COUN txie Founder		Yat
		Play recordin	g	
Q 467	ቲጊ 204	♡ 1.3K	₁ 1M	口 1

Format Example :

\$3 BILLION BINANCE LISTING CELEBRATION @OmniFDN | ##CryptoCountdown



4:36 pm · 17 Apr 2024 · 498.6K Views





I don't usually post about projects, but I'm very excited to be part of one of the industry's best games, and what could be one the best performing launches of 2024.

Here's some facts:

- 180K Daily Active Users (Numbers don't lie)
- Listing on Binance
- Building in public for over 2 years

The crypto community has been waiting for a web3 game to cross the chasm into the broader gaming world, and my bet is that @pixels_online will lead that charge.

Proud to be part of a project doing the right thing, the right way, consistently and passionately.



10:20 pm · 18 Feb 2024 · 888K Views



Q 102

2.11 Memecoins Mario Account - Case Study

- Format Example (1,000,000 Tuned in) : <u>LIVE w/ MARTIN SHKRELI: DID BARRON TRUMP LAUNCH \$DJT MEMECOIN?</u>
- Format Example (350,000 Tuned in) : SURPRISE LAUNCH: BIGGEST MEMECOIN ON SOLANA? COUNTDOWN
- Format Example (176,000 Tuned in) : <u>\$350 MILLION MEMECOIN LAUNCH! ##CryptoCountdown</u>

Mario Nawfal 🤡 @MarioNawfal	Subscribe	Mario Nawfal 🔷 🗟 @MarioNawfal	Subscribe ····		IOWN 🗅 / SOL 🜱 ìh 🄇 Solana > 🔞 Raydiun	
Mario Nawfal & Mario	28:31	Mario Nawfal I Host SURPRISE LAUNCH: BIGGEST MER SOLANA? COUNTDOWN () 350K tuned in · 17 Jun · 2:45:49		₩ebsite	SAG 2	▲ Telegram
11:21 pm · 19 Jun 2024 · :	Play recording 2.6M Views	▶ Play recording		PRICE USD \$0.3608	0.0	PRICE 02510 SOL
In DJT Price	This token is not affiliated with Donald Trump. Kindly refer to this report for more information. Please exercise caution and DVRB before you proceed.	7:38 pm · 17 Jun 2024 · 651.4K Views		LIQUIDITY \$2.6M (2)	FDV \$360.8M	MKT CAP \$360.8M
7% 24h Range \$0.01738 28i0 • 346 added	Price Market Cap Live Chart 양 년 12 12 12 13 17 17 17 17 37 19 Max LOG 중 승 ද*	Mario Nawfal 🤣 🗊 @MarioNawfal	Subscribe		^{1H} 6H , 340% 950K%	24н 950К%
- ation ③ \$171,079,631 /ol ④ \$180,011,243	Man Man Soone	Mario Nawfal 🤣 🍙 Host	8	8,483 5	30YS 5,874 30Y VOL	SELLS 2,609 SELL VOL
y ⊙ - 9,999,999,441 9,999,999,441	50.01 50.04	* \$350 MILLION MEMECOIN LAUNC #CryptoCountdown	HI N	MAKERS B	S5.7M	\$4.6M SELLERS
Nation V Earn Crypto V	Conductor \$20,4	176K tuned in • 18 Jun • 58:02			3,606 bicho 8,013% √ 3h #2	1,457 2 👧 Bobby 3, 🕑 እ
Solscan	22:00 20. Jun 02:00 04:00 06:00 08:00 10:00 12:00 14:00	► Play recording		🗈 Info 📃 Ch	nart+Txns 🛛 🖄 Ch	nart i≡ Txns

1:42 am · 18 Jun 2024 · 220.5K Views

2.12 Gaming & Al Roundtable Mario Account - Case Study

• Format Example (AI) : X vs Worldcoin | Biden Speaks | Stability's FreeWilly #AlTownHall

Subscribe

- Format Example (Gaming) : Crypto Gaming Heating Up? #CryptoTownHall w/ Yat Siu & Nicolas Julia
- Format Example (Gaming) : MOST SUCCESSFUL WEB3 GAME? w/ PIXELS & @IvanOnTech & Axie's Aleksander



Mario Nawfal 🤣 🛐

📥 Mario Nawfal 🔗 👩 🛛 Host

MOST SUCCESSFUL WEB3 GAME? w/ PIXELS & @IvanOnTech & Axie's Aleksander

183K tuned in · 19 Feb · 1:00:12

Play recording

2:07 pm · 19 Feb 2024 · 789.3K Views





I don't usually post about projects, but I'm very excited to be part of one of the industry's best games, and what could be one the best performing launches of 2024.

Here's some facts:

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- Listing on Binance
- Building in public for over 2 years

The crypto community has been waiting for a web3 game to cross the chasm into the broader gaming world, and my bet is that @pixels_online will lead that charge.

Proud to be part of a project doing the right thing, the right way, consistently and passionately.



9:20 pm · 18 Feb 2024 · 867.5K Views

	Mario Nawfa	al 🤣 @MarioNawfa	al • 28 Jul		
\$	🍐 Mario N	lawfal 🤣 🛛 Host			
		& Esports: M gTownHall	elding Min	ds & Communi	ties
	158K tuned	in • 28 Jul • 1:07:32			
		►	Play recording		
	Q 316	t ↓ 26	♡ 558	ıl _ı ı 559.8K	÷
	Mario Nawfa	al 🤣 @MarioNawfa	al • 25 Jul		•••
ş	🚵 Mario N	lawfal 🤣 🛛 Host			
		rldcoin Bide ly #AlTownH		Stability's	
	148K tuned	in · 25 Jul · 1:11:57			
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2.13 Al Roundtable Mario Account - Case Study





2.14 Finance Roundtable Mario Account - Case Study

Format Example : Silicon Valley Bank \$SIVB Collapse w/ Mark Cuban & Bill Ackman











ineakers

P





@justin_hart Justin Hart

San Diego, CA 142k







@merket Ryan Merket

rvanmerket.com

Austin, TX 21k











@scottmelker The Wolf Of All Streets

vpto Trader + Investor, Ex DJ + Producer, Host of @theWOASPo.

Not Financial Advice. 894k

@inevezz loe

Home 8k

@AGORACOM AGORACOM - George

oronto/Los Angeles/Metaverse 12k















@GrantCardone Grant Cardone Miami, FL 1M CEO Cardone Capital • \$4B • GCTV• Cardone Ventures • 10X Heal... https://grantcardone.com/bootcamp

@mcuban Mark Cuban 8.8M

Dunking on the pharma industry with @costplusdrugs.com, the lo... https://costplusdrugs.com

@scottmelker The Wolf Of All Streets Not Financial Advice. 894k Crypto Trader + Investor. Ex DJ + Producer. Host of @theWOASPo... http://thewolfofallstreets.io







https://www.voutube.com/c/CrvptoBanterGroup @MattWallace888 Matt Wallace

United States 966k CEO of #Titter. Elon Musk @ElonMusk Council. Turn Notifications ... https://voutube.com/@mattwallace69





2.15 FOMC & CPI Roundtable Mario Account - Case Study

• Format Example : FOMC LIVE UPDATE #CryptoTownHall | Partner: MELD w/ Tom Lee





2.16 Case Study - Direct Impact on Token Charts





BREAKING: Was Jason Derulo's coin a scam, or the first real Celebrity Coin?

I ask the tough questions, and even check his Whatsapp and Instagram messages on his phone LIVE ON CAMERA to see if he's lying or telling the truth!

You don't want to miss this interview

(1:04) When did Jason get into crypto? (2:02) How did Jason make money in crypto? (4:10) How did Jason meet the infamous Ray Trapani? (8:50) What are Jason's biggest crypto investments? (10:11) Jason's strategy to get crypto project sponsors (25:30) WTF happened with Sahil and \$JASON? (33:25) I go through Jason's phone! (56:28) Did Jason sell his own token? (1:06:54) What's next with \$JASON coin? (1:23:47) Behind The Scenes



2:08 pm · 5 Jul 2024 · 717K Views

Jason Derulo 🕗 asonderulo

Thanks for having me on your show Mario

I'm glad I got to shed light on the facts and show my commitment to this journey with \$JASON and the family!

I realized after the fact that you incorrectly mentioned @98sthoughts works with Sahil but he doesn't, he actually advised us on what to do to help \$JASON and has been an amazing help. Respect to him.



I don't need help! I've built billion dollar companies. I encourage skeptics to listen to my interview with @MarioNawfal \$Jason is up 50 percent since him posting it an hour ago. He asked the hard questions and even SEARCHED MY PHONE





V



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Switch to pr

0 7797

0.7000

0.6000

0.5000

0.4000

0.3000

0.2000

0.1000

0.0151387







3. YouTube Channel with Scott Melker

CJN has officially merged with one of the most influential crypto YouTube channels in the world. This partnership combined with the Twitter spaces provides 360 exposure in the most influential social medias. Everything on the channel is linked to Spotify, Apple Podcasts and Twitter for bigger reach.

Scott Melker, aka The Wolf Of All Streets, Producer. Host <u>The WOAS Podcast</u> & <u>CryptoTownHall</u>, author The Wolf Den Newsletter. Is an expert cryptocurrency trader and investor with over 20 years of experience. His sound trading strategies have helped numerous investors achieve significant returns in the highly volatile crypto market.

Melker is widely followed on social media platforms where he shares his insights and industry knowledge, positioning himself as a trusted thought leader in the industry.





Scott Melker •

@ScottMelker · 143K subscribers · 1.4K videos

The Wolf Of All Streets Podcast. Scott Melker talks to your favorite characters from the wo... >

thewolfden.substack.com and 4 more links





4. KOL OTC - Fundraising Program

Overview

We propose a strategic KOL fundraising campaign designed to leverage the influence of key opinion leaders across various industries. This campaign aims to drive brand awareness, engagement, and conversions.

Objectives

- **Fundraising :** Engage KOLs with 'skin in the game' who are motivated to promote the project and increase their portfolio value
- Increase Brand Awareness : Enhance your brand presence across different markets through trusted KOL endorsements
- **Boost Engagement** : Create engaging content and interactions to drive higher audience engagement.
- **Drive Conversions** : Convert audience engagement into measurable business outcomes

Deliverables

Fundraising:

- Research and Selection: Identify KOLs who are influential in their respective markets and align with your brand values
- Cash in-flow: Fulfill the pre-agreed allocation

Engage and Onboard KOLs:

- Outreach and Contracting: Reach out to selected KOLs, negotiate terms, and formalize partnerships
- Onboarding: Provide KOLs with brand guidelines, campaign objectives, and key messages

Selling Management:

• Manage and Monitor all selling requirements to keep the chart healthy and protect the project's interests



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